

# Our Workato Partnership

## A single platform for integration and workflow automation

Workato provides a NextGen, low-code/no-code iPaaS integration platform powered by artificial intelligence (AI) and Machine Learning (ML) capabilities and leverages modern robotic process automation (RPA) for enterprise workflows. It also empowers both technical and business users to build smart, robust and flexible data pipelines that drive better outcomes with deep business insights.

AI is reshaping the integration landscape, and Blue Altair is at the forefront—leveraging deep expertise and innovation to help businesses unlock the full potential of AI-driven solutions. As a long-standing Workato partner, we bring extensive experience in enterprise integration, now elevated with AI-driven automation to streamline operations, spark innovation, and future-proof digital ecosystems. Our expertise spans strategic AI model development, advanced automation, and seamless data orchestration, ensuring businesses achieve enterprise-wide interoperability and operational excellence.

## Workato Advantage

Workato is a comprehensive enterprise iPaaS that empowers organizations with seamless, low-code/no-code integration of applications, data and processes. It facilitates the creation and management of APIs, robust data transformation using centralized repositories like Hub/MDM and Data Lakes, and the optimization of business processes with BPM and B2B/EDI capabilities, all while providing deep process insights for data-driven decision-making and continuous improvement.

While these core functionalities provide a strong foundation, Workato's AI-enhanced capabilities elevate automation to a new level:



### Key Features of Workato



#### Workato Agents

Intelligent agentic automation, workflow robots, and smart data orchestration that preemptively address operational challenges and streamline performance.



#### Embedded Platform

Seamlessly embed Workato into your product, empowering customers to enhance product value and create an enterprise-grade automation experience.



#### AI Workflows

AI Workflows driven by Workato's AI, copilots, and IDP, which intelligently automate processes and adapt to dynamic business needs.



#### ITGenie

A generative AI-powered IT helpdesk that leverages contextual understanding to accelerate ticket resolution and enhance employee satisfaction.

# Blue Altair's Workato Service Offerings

We empower businesses to achieve significant gains in productivity, accelerate time-to-value, establish robust enterprise platforms, and optimize costs. We accomplish this by meticulously designing and implementing custom integrations, workflows, and automation solutions within Workato, specifically tailored to each organization's unique requirements.

Our collaborative approach involves a deep dive into a clients' current and future automation landscape. We bridge the gap between business objectives and technology, crafting adaptable and resilient automation strategies. Our team of Workato-certified experts leverages extensive technical knowledge and proprietary accelerators to expedite automation projects. We guide businesses through their automation journey with:

**Tailored Automation Programs**  
Comprehensive assessments, strategic design, and the development of Automation as a Service framework.

**Detailed Blueprints**  
Streamlined, low-code integration designs that deliver robust and feature-rich functionality.

**Industry-Specific Solutions**  
Customized solutions that accelerate digital automation transformation across various sectors.

**Reusable Accelerators**  
Frameworks, playbooks, and starter kits incorporating best practices and standards for efficient Workato strategy development.

**Comprehensive Services**  
Cloud integrations, application development, platform administration, and ongoing support, including post-implementation and managed services.

# Addressing Industry Problems with Workato

In today's dynamic business landscape, automation transcends mere speed, driven by AI and ML to deliver predictive insights, enhance customer experiences, and ensure regulatory compliance. Businesses seek cost reduction through task automation, alongside rapid, proactive solutions for growth. Blue Altair empowers end-to-end digital transformation with AI-powered Workato solutions. For example, a finance partner overcame challenges in invoice processing, data management, and real-time insights through our tailored automation strategies.

**Case Study**

**Streamlining Operations and Saving Hundreds of Hours:  
How Blue Altair Transformed a Financial org's Business System with Workato**

**Client Challenges**  
Manual processes caused cost increases and workflow delays, particularly in data loading and invoicing. Data errors and slow Salesforce processing were problematic. Lack of integration between Salesforce, Snowflake, and other tools led to data inconsistencies and hindered real-time decision-making.

**Our Solution**  
Blue Altair leveraged Workato to automate over 100 financial data processes, achieving seamless data synchronization and real-time processing. Integrations between Salesforce, Snowflake, Teams, and others minimized errors and manual work. Workato APIs and AI features, including OpenAI and IDP, streamlined file ingestion and invoice processing.

**Results**  
Transforming a multi-hour process into a matter of minutes yielded significant efficiency gains, substantial cost reductions, and a marked improvement in data precision.

## Our growing pool of Workato-certified experts help to:

- 1 Build** stable, secure workflows, and integrations and deploy scalable solutions, leveraging smart data mapping and predictive monitoring for early problem resolution.
- 2 Speed up** integrations with pre-built assets, and co-pilot, applying AI-powered recipe optimization and efficiency recommendations.
- 3 Create** smart Slack/Teams Workbots for seamless collaboration and automated workflows, driven by natural language processing and contextual AI.
- 4 Generate** personalized solutions to cater to your native application using AI-powered custom connectors and embedded Workato integrations.
- 5 Offer** in-depth training and managed services to enable teams to harness Workato's AI capabilities for peak performance and innovations.

**Contact us to learn more  
about Blue Altair and our  
Workato partnership.**

## About Blue Altair

Blue Altair is a niche, industry-recognized business and technology consulting firm that assists our clients with digital transformations. We offer Assessment and Strategy, Technology Implementation, and Managed Services in API Management and Integration; Data Management; Digital Application Development; and Data Science and AI. Our Client Success capability ensures a higher-than-industry rate of successfully delivered projects, with a primary focus on program and project management, business analysis, and quality assurance. Blue Labs is our innovation hub, where we use cutting-edge technology to build offerings that deliver accelerators and solutions. Our culture is the heart of our existence, and our core values are the key drivers for our handpicked, top-tier performers.

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