

Our SnapLogic Partnership

Achieve a Connected Data Ecosystem with SnapLogic

Data has become the de facto password for connected businesses. With customers expecting a connected experience anytime, anywhere, and across devices, it is important for businesses to rely on accurate data-based insights and gain complete visibility into the enterprise data ecosystem.

Blue Altair's long-standing partnership with SnapLogic, a versatile Integration Platform as a Service (iPaaS) offering, empowers us to assist businesses in strategizing, architecting, designing, and implementing data and application integration solutions across enterprise systems. With our developed low-code integration interfaces, we expedite development time, boost performance, and harness data to drive innovation and success. Solving problems is our forte, and our clients reap the benefits of seamless connectivity and tangible outcomes.

SnapLogic Advantage

SnapLogic provides an integration platform to interconnect on-premise business applications, SaaS solutions and cloud data sources for businesses of all sizes. Using pre-built connectors to minimize data transfers from one database to another across 400 applications and data stores, SnapLogic automates the development, design, and maintenance of integration projects in hybrid, on-premises, and cloud environments. As shown below, SnapLogic has many features that differentiate it in the market.



Key Features of SnapLogic

ELT and ETL



Extract data from various sources, transform it into a format suitable for analysis, and load it into downstream systems such as data marts

Smart Snaps



Pre-built connectors (or Snaps) that connect to many endpoints and provide a low code, citizen integrator experience

Ultra Pipelines



Run business critical integrations that require high throughput, availability, speed and scalability

API Management



Create, publish and manage Application Programming Interfaces (APIs) in a secure and scalable manner

Our SnapLogic Offering

Leveraging our long-standing and well-established partnership with SnapLogic, we provide a comprehensive suite of services to help our clients expedite the digital transformation journey. Below is a snapshot of these services.

Discovery & Assessment

Assess current integration technologies and architecture and recommend a modernization strategy using iPaaS to build a more scalable and secure integration platform

Architecture Design

Design an architecture, utilizing SnapLogic CloudPlex/GroundPlex or a hybrid approach as needed, to support real-time message processing, event-based flows, or scheduled executions

Implementation

Design, develop, deploy, and manage scalable and efficient integration pipelines in SnapLogic for event-driven and schedule execution with robust error handling and monitoring capabilities

Managed Services

Maintain and manage SnapLogic infrastructure and integrations, handle incidents as per SLAs, and enact enhancements per change control processes

Co-innovation / POC

Collaborate with clients to build Proof of Concepts, leveraging their domain expertise and our platform experience to efficiently solve unique business problems and integration challenges

Workshops & Training

Customized workshop and training on SnapLogic for end-to-end integration roadmap, pipeline development, topologies, deployment, administration and maintenance

Our in-house assets for SnapLogic can accelerate delivery timelines and reduce development efforts by up to 30%. The following is a select list of our delivery assets:

API Maturity Model

DevOps for SnapLogic

Integration Catalog

Cloud Data Integration

Error Reporting Framework

Enterprise Automation

Data Masking Framework

Informatica Replacement

SnapLogic Pipeline Development Best Practices

SnapLogic Testing Framework

SnapLogic Monitoring Framework

Logging and Error Handling Framework

Addressing Business Problems with SnapLogic

Over the past six years, our 50+ SnapLogic professionals have successfully implemented several complex projects for hybrid cloud integration and automation across industries, including pharmaceuticals, biorepository, financial services, retail, life sciences and hospitality. Here's a glimpse of the how we have helped clients integrate and automate their business processes using SnapLogic. Please contact us for information on many additional SnapLogic implementations we have delivered over the years.

Pharmaceutical

Client Challenges

Lack of data integration and timely access to the right data limited the ability of the healthcare providers and payers to better understand the preferences, health risks, and social influences of their patients

Our Solution

- Transformed and translated data (that existed in multiple formats across incompatible systems) between various healthcare organizations
- Increased transparency in handling data so data ownership could be maintained
- Added stringent rules around data validation, privacy and sharing
- Maintained data consistency to ensure relevant data-driven insights

Retail

Client Challenges

Digital transformation initiatives failed to yield the desired results due to continued reliance on outdated systems and programs

Our Solution

- Helped our client update legacy financial, HRMS, order management, logistics, CRM, and help desk systems as well as apps, data infrastructure and architecture
- Loaded data from on-premises to SaaS platform with data quality management and industry standard security
- Accelerated deployments while rapidly reducing time to market
- Gathered actionable intelligence from integrations to improve business processes

Financial Services

Client Challenges

Data silos across the organization stood in the way of turning branded content and personalized data into collateral in less than (the current cycle of) four days

Our Solution

- Enabled seamless connectivity between data management platforms (DMPs) and customer data platforms (CDPs) as well as personalized experiences across the customer journey
- Reduced the 4-day cycle to just a few hours, and by the same token, increased the productivity of marketing and IT teams so they were able to build unified consumer profiles much faster than before

Bio Repository

Client Challenges

Client lacked standardized processes for data integration and governance that resulted in data inconsistencies across systems leading to costly and manual operations support to search for the right data across multiple enterprise systems

Our Solution

- Introduced a new master data management system using Reltio to facilitate the standardization, cleansing, matching, and unmerging of account, contact, and address master data
- Built a SnapLogic integration platform that facilitated synchronous and real-time data exchange between enterprise ERP, CRM, and MDM systems
- Established standardized integration with SnapLogic as the middleware framework for future system integration projects and helped to improve operational efficiencies to search data

Club and Resort Management

Client Challenges

Client was having challenges in maintaining a 24/7 availability of their integration platform built on SnapLogic. New feature enhancements were taking longer time than expected

Our Solution

- Provided 24/7 availability and 16/5 support for MDM and SnapLogic implementations with high-quality of support - response and resolution times within SLAs
- Recommended architectural improvements and design changes in the existing integrations that reduced the number of incidents and service requests over a period of time
- Implemented new features as per industry standards and best practices, which improved the overall stability and availability of the system

Our SnapLogic Expertise

Being a preferred partner of SnapLogic, we collaborate closely to help businesses accelerate their digital transformation initiatives.

| Our People | Our Projects | Our Expertise |
|---|---|---|
| 50+ SnapLogic Consultants | 40+ Successful SnapLogic Projects Delivered | 10+ SnapLogic Solutions Assets and Accelerators |
| 30+ SnapLogic Professional Certifications | 10+ Data Warehouse Ingestion Integrations | 100+ Disparate On-premise and Cloud Systems Integrated Globally |

We have:

- Extensive experience in iPaaS, system integration and automation across industry domains.
- Highly competent team of SnapLogic consultants—architects, projects managers and business analysts with deep experience of delivering complex SnapLogic projects.
- Dedicated managed services team supporting client's IT operational needs.

Our SnapLogic capability snapshot and experience summary is as below:

| | | | |
|----------------------|--|--|--|
| Systems Integrated | <ul style="list-style-type: none">• Data Warehouses• IoT (Internet of Things) Devices• Cloud & On-Premise Applications | <ul style="list-style-type: none">• Marketing Automation Platforms• E-commerce Platforms• Healthcare Platforms | <ul style="list-style-type: none">• Customer Relationship Management (CRM) Systems• Enterprise Resource Planning (ERP) Systems• Human Resource Management Systems (HRMS) |
| Modes of Integration | <ul style="list-style-type: none">• Real-time• Event-Driven• Point-to-Point | <ul style="list-style-type: none">• API-based• Batch & File based• Message Queues | <ul style="list-style-type: none">• Hub-and-Spoke (Middleware)• Data Replication & Data Sync |
| Industries | <ul style="list-style-type: none">• Pharmaceuticals• Retail | <ul style="list-style-type: none">• Biorepository• Life Sciences | <ul style="list-style-type: none">• Financial Services• Hospitality |

** Note: This list does not represent the entirety of our work.*

About Blue Altair

Blue Altair is a niche, industry-recognized business and technology consulting firm that assists our clients with digital transformations. We offer Assessment and Strategy, Technology Implementation, and Managed Services in API Management and Integration; Data Management; Digital Application Development; and Data Science and AI. Our Client Success capability ensures a higher-than-industry rate of successfully delivered projects, with a primary focus on program and project management, business analysis, and quality assurance. Blue Labs is our innovation hub, where we use cutting-edge technology to build offerings that deliver accelerators and solutions. Our culture is the heart of our existence, and our core values are the key drivers for our handpicked, top-tier performers.

info@bluealtair.com | www.bluealtair.com

1530 Wilson Blvd., Suite 650
Arlington, Virginia 22209 USA
+1 703 721 7275



United States | India | Australia | Argentina