

Our Reltio Partnership

Versatile Master Data Management at your fingertips

Businesses use Master Data Management (MDM) to improve data quality for operational efficiency, business intelligence, and AI applications, to establish a single source of truth, gain a holistic view of customers, simplify compliance, and reduce the risk of fraud. MDM platforms enable organizations to have reliable information about their own business and that of their competitors and customers. Empowering them to make better decisions about how to accelerate growth, improve operational efficiency, enhance customer experiences, and stay competitive in today's data-driven business landscape.

Our Expertise

Our team possesses deep knowledge and expertise in Reltio's MDM platform. Our professionals are certified on Reltio and veterans of many implementations. To ensure effective implementation and utilization of the platform's capabilities, our people stay updated on the latest features, functionalities and best practices of Reltio.

The Reltio Advantage

Reltio is a cloud-native, SaaS master data management (MDM) platform that offers best-in-class capabilities to help businesses:

- ▶ Unify data across silos within an enterprise.
- ▶ Cleanse, de-duplicate and enrich data.
- ▶ Create a single source of truth, using rules-based and machine learning approaches.
- ▶ Automate the creation of an API abstraction layer separate from siloed source applications.
- ▶ Identify and resolve data quality issues such as duplication, inconsistencies, and mismatched reference data values.

Our Reltio Offering

Blue Altair provides comprehensive solutions for Reltio. We support the standard MDM tasks such as data modeling, loading data from multiple sources, matching, survivorship, and master data export to downstream systems. Additionally, we help businesses manage other aspects of an MDM program such as data governance, Reltio-specific project planning and project management, expert knowledge of Reltio best practices, data profiling and data quality and change management. All of these are aspects that can help in successfully implementing an MDM program, while ensuring its adoption by the business community.

Our Reltio Offering includes:

Implementation Strategy

We help develop a comprehensive Reltio implementation strategy and a detailed roadmap that outlines the phases, timelines, resources, and expected outcomes of the implementation. The strategy can include data governance, data quality, data integration and technology requirements.

Current State Assessment

We assess the health of the Reltio implementation and provide recommendations on how to maximize the value of the implementation. This includes a tailored strategy aligned with business objectives and requirements.

Reltio Implementation

We work closely with business and IT teams to define the data model and business rules and set up batch and real-time data connectors and interfaces incorporating them into the MDM solution with other data sources and consumers. Finally, we test the system for data accuracy, integrity, and performance, before deployment.

Stakeholder Training and Involvement

We provide comprehensive training sessions, develop user documentation, and offer ongoing support, enabling clients to better design, operate, and maintain their Reltio solution. This includes creating a comprehensive user manual which will help align everyone with the changes in terms of knowledge and skills.

Managed Services

We provide ongoing support, maintenance, and optimization of the Reltio solution, ensuring its smooth operation and making enhancements as needed to drive value for the organization. We can work upon the best-suited managed services model which will help businesses perform efficiently as usual.

Our Approach

Master Data Management projects are most successful when implemented using discrete, measurable changes. Blue Altair recommends implementing master data management in the following phases:

- 1 Startup**
This is where we articulate the objectives of the implementation and identify the business domains, data sources, and consumers that are included in the overall program. An implementation roadmap is built that defines the scope and timeline of the different phases. In addition, a detailed project plan including tasks, timelines, and resources is created.
- 2 Initiate Data Governance**
The initial data governance framework can be simple but needs to include domain and source data owners who can sign off on MDM design artifacts such as survivorship rules, match rules, reference data, and in the future, harmonization of mastered data back to source systems.
- 3 Implementation Phase 1 (Minimum Viable Product - MVP)**
This phase includes data profiling, design, and configuration of MDM (data model, reference data, match rules, survivorship, UI) and inbound and outbound integration; user training; system and unit testing; and production deployment and cutover. Additionally, this phase includes training, communication, and change management.
- 4 Steady State**
Ongoing Operation, Monitoring, and Maintenance of the MDM system. Socialization of MDM data and value.
- 5 The Future**
Subsequent phases will have activities that are very similar to phase 1 but will include new data domains and new data sources.

Addressing Business Problems with Reltio

Over the past years, we have impressed clients with our industry-leading solutions. Here is a glimpse of the type of problems we have helped our clients address:

Case Study 1

Client Challenges

Biorepository manufacturer lacked standard business and data governance processes for on-going talent maintenance across systems. This led to data anomalies and duplicate entries which were being resolved through a large and costly manual operational support team.

Our Solution

- Introduced a new MDM system, Reltio, to facilitate the standardization, cleansing, matching, and unmerging of candidate and employee information. Going forward, this MDM system will serve as the single point of reference for talent data for our client.
- Integrated Reltio with our client's core talent systems (ICIMS and UltiPro). This system is built within iPaaS tool—SnapLogic—and it performs an initial data load as well as updates talent data attributes between source and target talent systems, while supporting our client's business processes.

Case Study 2

Client Challenges

Multinational clinical studies, Contract Research Organization (CRO) and Contract Commercial Organization (CCO) was using an outdated MDM solution which failed to provide one view of the truth.

Our Solution

- Implemented Reltio MDM with HCP/Investigator, HCO/Facilities, Study, Site and Address entities. This MDM system will serve as a single point of reference across the organization.
- Integrated Reltio MDM with the organization's core systems (PRISM, IPORT, ICTMS, IVHCTMS, CITE, Veeva etc.) using NPI Data Tenant solution.
- Implemented many custom matching rules, Surrogate Crosswalks and Google Cloud Pub/Sub messaging queue.

About Blue Altair

Blue Altair is a niche, industry-recognized business and technology consulting firm that assists our clients with digital transformations. We offer Assessment and Strategy, Technology Implementation, and Managed Services in API Management and Integration; Data Management; Digital Application Development; and Data Science and AI. Our Client Success capability ensures a higher-than-industry rate of successfully delivered projects, with a primary focus on program and project management, business analysis, and quality assurance. Blue Labs is our innovation hub, where we use cutting-edge technology to build offerings that deliver accelerators and solutions. Our culture is the heart of our existence, and our core values are the key drivers for our handpicked, top-tier performers.

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