

Our Profisee Partnership

Increased data quality that drives business results

Having quality data is essential to businesses needing to make precise and timely decisions. Now more than ever, business require a single source of truth for their data to ensure standardization across the organization, reduce relevant data search times, and increasing overall productivity. Therefore, having a flexible and scalable Master Data Management (MDM) framework is essential to any organization's data strategy.

With Profisee, organizations can establish various daily operational activities to effectively manage their master data and ensure data quality. Featuring data modeling capabilities, data quality, de-duplication, data integration, an in-built dashboard, and data consolidation features, Profisee makes it easy to solve the data quality challenges of managing critical data assets.



Improve Data Quality



Break Down Data Silos



Resolve Duplicates



Manage Relationships



Build Workflows



Enforce Governance

Profisee Advantage

Profisee's Master Data Management (MDM) solution enables enterprises to solve data quality issues that have been holding them back from reaching their strategic initiatives.

Profisee delivers an affordable Cloud Native MDM solution that is:

- easy to use and deploy
- accurately cleans and unifies data
- scalable across multiple business functions

Profisee's certified Power Query connector makes it easy to natively load data into Microsoft Fabric OneLake and the Delta Parquet format.

As the only MDM native integration with Microsoft Fabric, Profisee makes it easy to leverage trusted master data across Microsoft's solution suite including Power BI reports, Azure Data Factory pipelines, and more.

Our Profisee Offering

Blue Altair provides Master Data Management solutions for businesses. This includes providing various aspects of Master Data Management like data modeling, data quality, de-duplication, data integration, and data security. Our team formulates a way to build a Master Data Management roadmap utilizing best practices, hence streamlining the journey.

Our Profisee Offering includes:

Current State Assessment and Gap Analysis

Assess current state of data maturity across technology, processes and people and suggest the appropriate solution. This includes a tailored strategy aligned with business objectives and requirements and an assurance for improved resiliency, scalability and security.

Implementation Strategy

Define phased tailored roadmap to achieve desired maturity level with methodical approach to attain the objective including sequencing, timelines, and resource allocation. Every phase consists of a predefined set of outcomes and deliverables leading to the strategic goal.

MDM Framework and Implementation

Work closely with business and IT teams to source data from different key sources to master in Profisee in a phased manner for key entities within the client organization. It also includes the required integration to and from Profisee along with standardization and cleansing of data.

Stakeholder Training and Involvement

Execute well-structured training and communication plan to accelerate active participation, enabling the uptake of good data practices and culture across the enterprise. This helps in the data steward functions including reviewing matches, applying manual merges, reviewing survived values, and using workflows.

Managed Services

Monitor, measure, rectify and enhance the solution as needed including system monitoring and ongoing performance optimization, platform software upgrades, data steward operations support, implementation of new business requirements, and onboarding of new sources.

Our Profisee Expertise and Approach

As a preferred partner of Profisee, we are committed to delivering top-notch service to our clients. To streamline the process of building data models and configurations in Profisee, we have developed an in-house accelerator. This accelerator significantly speeds up the development process by allowing developers to focus on business logic and populate a standardized Excel document, eliminating the need for repetitive configuration tasks in Profisee. This greatly enhances our capacity to deliver projects promptly, enabling instant availability of what would have taken a week to develop.

Along with this, we help businesses implement the following key functionalities as part of their Master Data Management initiatives and support that with a well-articulated managed services model:

- Creating a robust data model and efficient data quality rules, match rules, survivorship roles and workflow management for effective management of data assets (MDM-specific configuration.)
- Improve data quality by utilizing data profiling, data quality rules and data enrichment
- Easing the ETL processes to publish new data to Profisee
- Enabling business users to use Profisee by well-crafted training and onboarding program
- Enabling Profisee's role based security efficiently by optimal designing of visible components to business users and data stewards
- Creating comprehensive workflows for streamlined management of data assets
- Tailored managed services model for both Profisee's SaaS and PaaS offerings
- Our experience with Microsoft Purview can help you keep your data governance and Profisee MDM initiatives aligned

Addressing Industry Problems with Profisee

The exponential growth in data across the globe has led industries to struggle for effective maintenance of data silos. The data is not in sync across the departments. Hence many teams within an enterprise are unaware about the relevant data that may already exist, thereby duplicating the data, time and effort. This leads to inconsistent datasets and multiple versions of the truth.

Blue Altair helps clients to leverage Profisee's powerful data modelling to create the industry standard data models. We help businesses by:

- Enabling MDM processes like data profiling, data validation, enrichment, de-duplication, survivorships, workflows, dashboards etc.
- Building ETL pipelines to ease the process for publishing new data from data sources.
- Implement data privacy/masking compliance needs quickly as part of change in the enterprise data strategy or when changes are introduced by regulatory agencies.
- Identify similar and related data with Profisee's machine learning-powered matching engine and identify similar data and duplicate records across data sources and within systems.
- Create a strong foundation of trusted data so you can finally put an end to 'data clean-up.' Overcome data silos and leverage mastered data for any use case with flexibility and configurability.
- Enrich and validate data with easy-to-configure integrations with best-in-class third-party services like Google, Melissa, Loqate, Dun & Bradstreet and more.
- Understand hierarchies and relationships with Profisee's visual relationship management capabilities, helping to identify previously unknown patterns in data to better understand customers, detect new revenue streams, and more.

As a Microsoft Azure ECIF-enabled partner, Blue Altair makes it easier for clients to access the Microsoft products and services. Helping them to accelerate project timelines while staying within budget.

Contact us to learn more about how Blue Altair can help implement Profisee and its native integration with Microsoft Fabric under our ECIF-enabled partnership.

About Blue Altair

Blue Altair is a niche, industry-recognized business and technology consulting firm that assists our clients with digital transformations. We offer Assessment and Strategy, Technology Implementation, and Managed Services in API Management and Integration; Data Management; Digital Application Development; and Data Science and AI. Our Client Success capability ensures a higher-than-industry rate of successfully delivered projects, with a primary focus on program and project management, business analysis, and quality assurance. Blue Labs is our innovation hub, where we use cutting-edge technology to build offerings that deliver accelerators and solutions. Our culture is the heart of our existence, and our core values are the key drivers for our handpicked, top-tier performers.

info@bluealtair.com | www.bluealtair.com

1530 Wilson Blvd., Suite 650
Arlington, Virginia 22209 USA
+1 703 721 7275



United States | India | Australia | Argentina