

# Our Snowflake Partnership

## Unlock the Power of Data with Snowflake

Blue Altair being key partner with Snowflake, the leading cloud-based data warehousing and analytics platform, brings in deep expertise to enable enterprises for AI readiness and unleash the power of AI advances with trusted data. Together, we offer a comprehensive solution that empowers organizations to harness the full potential of their data and drive business success by unifying their key business data for business analytics.

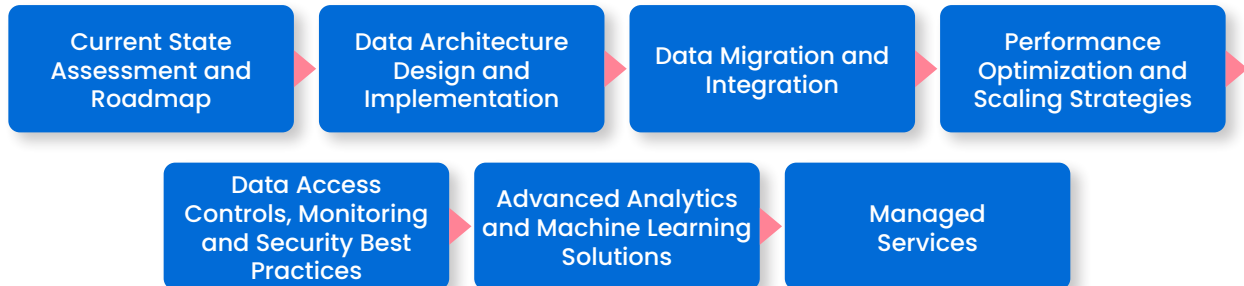
Snowflake is a revolutionary cloud data platform that provides a unified and scalable solution for storing, analysing, and sharing data. It is built on a unique architecture designed to deliver unmatched performance, elasticity, and simplicity.

## Key Features and Benefits

- 1 Cloud-Native Data Warehousing:** Snowflake's cloud-native architecture eliminates infrastructure management, enabling organizations to focus on extracting insights from the data and gives a strategic edge over competitors.
- 2 Multi-Cloud/Hybrid Architecture:** Snowflake offers the flexibility to seamlessly integrate with any of leading cloud providers and existing on-premises infrastructure. This freedom enables organizations to choose the cloud environment that best suits their needs, avoiding vendor lock-in and maximizing agility.
- 3 Seamless and Secure Data Sharing:** Snowflake provides robust data sharing capabilities, allowing organizations to securely and easily share data with partners, customers, and suppliers. Collaborate on insights, accelerate decision-making, and unlock new business opportunities.
- 4 Scalability for Advanced Analytics:** Snowflake allows businesses to effortlessly scale computing resources up or down based on demand. Whether it's handling seasonal massive data workloads or accommodating sudden spikes in traffic, Snowflake ensures your analytics environment is always responsive yet cost-effective.
- 5 Data Governance Enablement:** With Snowflake's comprehensive data security features, granular access controls, data encryption at rest and in transit, and dynamic data masking can be easily implemented, ensuring data is protected and compliance regulations are met. IT has native connectors to leading Data Governance tool like Alation.
- 6 Machine Learning and AI:** Snowflake's platform empowers organizations to leverage advanced analytics, perform complex queries, and integrate machine learning workflows advancing their AI journey.

## Our Snowflake Service Offering

Blue Altair, brings in extensive data management experience, with expert team which specializes in leveraging Snowflake's capabilities which takes organizations to next level of their data potential. We provide comprehensive consulting services, across varied stages of data modernization:



Together, Blue Altair and Snowflake empower your organization to:

- ▶ Obtain trusted and accurate data layer
- ▶ Accelerating time to obtain accurate insights and aid decision-making processes
- ▶ Optimize operational efficiency
- ▶ Drive innovation and competitive advantage enabling enterprises with AI readiness

## Addressing Industry Problems with Snowflake

Snowflake's innovative approach to data warehousing and analytics helps organizations solve industry problems related to scalability, complexity, flexibility, data sharing, security, and advanced analytics.

Industry Problem	Snowflake Solution
Implementation Complexity of Datawarehouse	Simplifies data warehousing by offering a fully managed, cloud-based platform reducing overall operational costs
Infra bound computing limit	Automatically scales computing resources based on computing power requirements and handles fluctuating data workloads effectively
Integrating complexities of on-premises data sources	Supports multi-cloud and hybrid cloud deployments, enabling flexibility in choosing cloud providers or integrating on-premises infrastructure
Intermittent and broken data sharing	Provides secure data sharing capabilities for collaboration with partners, customers, and suppliers Monetize data assets and simplify data exchange processes
Absence of Data Governance Framework	Implements strong data governance and security measures. Granular access controls, encryption, and compliance with industry regulations. Provides native integration with leading Data Governance tools like Alation
Siloed data disabling advanced analytics and ML implementations	Enables accelerated and trusted data layer for sophisticated analysis and AI-driven insights using Snowflake's computing power and machine learning capabilities

# Our Key Experience

## Asset Management Domain

### Challenges

- Data inconsistencies and errors sourced from various sources.
- No one version of the truth for timely decision-making pertaining to market strategy and products.

### Our Solution

- Leveraged Snowflake to ingest data from varied sources using Workato as integration tool to build comprehensive enterprise level data warehouse
- Assessed and transformed data inconsistencies using SnowSQL to generate comprehensive analytical KPIs.
- Built live Power BI dashboards enabling real-time queries. Data trigger based Power BI report refreshes using Workato recipes and auto-distribution to the stakeholders for easy access to refreshed datasets.

## The Blue Altair Promise

At Blue Altair, we understand the significance of helping businesses define a winning strategy. Our mission is to drive innovative solutions to keep business strategies ahead of the curve by adopting transformative technologies, streamlining technical capabilities and maximizing ROI. Regardless of project size, we pride ourselves on delivering the best value for your investment. Blue Altair's biggest strength is our combination of integrity with excellence, and that's our commitment to you: results that exceed your expectations and earn your trust for future business needs and enable enterprises for AI advances.

## About Blue Altair

Blue Altair is a niche, industry-recognized business and technology consulting firm that assists our clients with digital transformations. We offer Assessment and Strategy, Technology Implementation, and Managed Services in API Management and Integration; Data Management; Digital Application Development; and Data Science and AI. Our Client Success capability ensures a higher-than-industry rate of successfully delivered projects, with a primary focus on program and project management, business analysis, and quality assurance. Blue Labs is our innovation hub, where we use cutting-edge technology to build offerings that deliver accelerators and solutions. Our culture is the heart of our existence, and our core values are the key drivers for our handpicked, top-tier performers.

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